

An Investment in Powerboating for a Cure is an Investment of a World without Breast Cancer

The Mid Atlantic Powerboating Association, Inc. also known as "MAPA" is a group of powerboat enthusiasts from Southeast Virginia, who in 2009 began to organize and promote poker runs, as well as other boating related events, that benefit various local and national charities. MAPA is run completely by volunteers and is qualified as a 501(c)(3) charitable organization.

At the heart of the **10th Annual Memorial Powerboating for a Cure** is our commitment to Susan G. Komen for the Cure helping support people with breast cancer. Powerboating for a Cure and all the events surrounding it, help us make a difference in the lives of men and women. In 2017, we donated \$40,400 to Susan G. Komen and \$5,000 to the AGC (Associated General Contractors) Scholarship Fund. In addition to SGK and AGC, in 2014, the participants donated \$5,700 to Grayson Kirby, a participant for many years who was severely injured in a car accident just prior to the event. To date, we have donated over \$300,000 to Breast Cancer and Cancer Research. Come join us in 2018 for an outstanding year of giving to Susan G. Komen for the Cure. Your generosity makes a huge difference for many.

Powerboating for a Cure Poker Run is unique. There is no other event like it on the East Coast. For the past EIGHT years we have created a successful event with great local support. When you come to Powerboating for a Cure Poker Run we make you feel special.

Here are other important items we want you to know about our event:

- ❖ We are in one of the most affluent boating regions of the Chesapeake Bay.
- ❖ We are a boater's gateway to the Intercoastal Waterway and the legendary Atlantic Ocean
- ❖ Easy access by water is available from Hampton Roads, Richmond, Williamsburg and Northern Virginia.
- ❖ We have nearby IFR and jet-rated airports for visitors.
- ❖ Our unique major tourist destination charm offers a wonderful place to visit.
- ❖ Marina and dockage facilities at Waterside and surrounding areas provide excellent exposure for events and displays.

Powerboating for a Cure Poker Run

This event is an enormous attraction to boating enthusiasts all over the East Coast, and an extravaganza for the public as the high performance poker run boats thunder down the Elizabeth River into the Chesapeake Bay. As a sponsor of Powerboating for a Cure, not only will you make a difference for those fighting breast cancer, your business or product will reach many qualified consumers in the Hampton Roads area and beyond! Enthusiasts return year after year to be a part of this amazing event and we hope that you can join us in our quest ...*for a Cure!*

10th Annual Powerboating for a Cure Poker Run

June 29-30, 2018

Sponsorship Packages

Platinum Sponsor – \$10,000 (Limited to 1 Sponsor)

Included with your sponsorship:

- Presenting Sponsor / Title Sponsorship
- A prominent spot indoors to display your product
- Corporate logo on front pocket of commemorative event T-shirts
- Corporate logo on printed material, media, press releases and banner & Video Board
- Participation for Eight People in all events, including a Poker Run Boat Registration and 2 poker hands
- 4 Specialty Shirts, 8 T-shirts, 8 wrist bands , 1 Captain's Bag
- Judge in bikini contest
- Complimentary Hotel room at the Sheraton Waterside Norfolk for the event
- 2 days of free Waterside Marina PREFERRED dockage at the event
- One block away from downtown restaurants, pubs and shops
- Sponsorship Award & Gift

Included in the two event tickets are:

- Friday reception and Dinner
- Saturday morning Captains' Breakfast
- Saturday afternoon Poker Run
- Saturday Lunch & Evening dinner and poker awards – Table for 8

Gold Sponsor – \$5,000 (Limited to 2 sponsors)

Included with your sponsorship:

- A prominent spot to display your product
- Your company logo on selected printed material and banner and VideoBoard
- Corporate logo on the sleeve of commemorative event T-shirts –large in size
- Participation for Six people in all events, including a Poker Run Boat Registration and 2 Poker Hands.
- 6 T-shirts, 6 wrist bands, 1 Captain's Bag
- A Judge in the bikini contest
- Complimentary Hotel room at the Sheraton Waterside Norfolk for the event
- 2 days of free Waterside Marina PREFERRED dockage at the event
- Direct exposure to hundreds of boating enthusiasts
- One block away from downtown restaurants, pubs and shops
- Sponsorship Award & Gift

Included in the two event tickets are:

- Friday reception and Dinner
- Saturday morning Captains' Breakfast
- Saturday Lunch & Evening dinner and poker awards – Table for 8

Silver Sponsor – \$2,500

Included with your sponsorship:

- Corporate logo on back of commemorative event T-shirts
- Participation for 4 people in all events, including a Poker Run Boat Registration and 2 poker hands
4 T-shirts, 4 wrist bands, 1 Captain's Bag
- A judge in the bikini contest
- 2 days of free Waterside Marina dockage at the event
- Direct exposure to hundreds of boating enthusiasts
- Sponsorship Award & Gift

Included in the two event tickets are:

- Friday reception and dinner
- Saturday morning Captains' Breakfast
- Saturday Lunch & Evening dinner and poker awards

Bronze Sponsor w/ Boat Registration – \$1,500

Included with your sponsorship:

- Corporate logo on back of commemorative event T-shirts
- Participation for 4 people in all events, including a Poker Run Boat Registration and 2 poker hands
- 4 T-shirts, 4 wrist bands, 1 Captain's Bag
- Recognition on selected printed material

Bronze sponsor w/o Boat Registration – \$1,000

Included with your sponsorship:

- Corporate logo on back of commemorative event T-shirts
- Participation for 2 people in all events and 2 Poker Hands
- Recognition on selected printed material
- 2 T-shirts, 2 wrist bands, 1 Captains Bag

Other sponsorship opportunities available.

-Call Bob Veith @ 757-672-6782 or go to www.mapacharity.org for more information

BUSINESS _____ CONTACT _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

WORK PHONE _____ HOME PHONE _____

FAX _____ EMAIL _____

DESCRIPTION OF PRODUCT OR BOAT TO BE DISPLAYED _____
